

Disclaimer: this document is NOT meant to be a comprehensive user guide. Nor is this an official guide to RaiseRight. It is meant as an introduction to using RaiseRight, including its benefits.

Summary

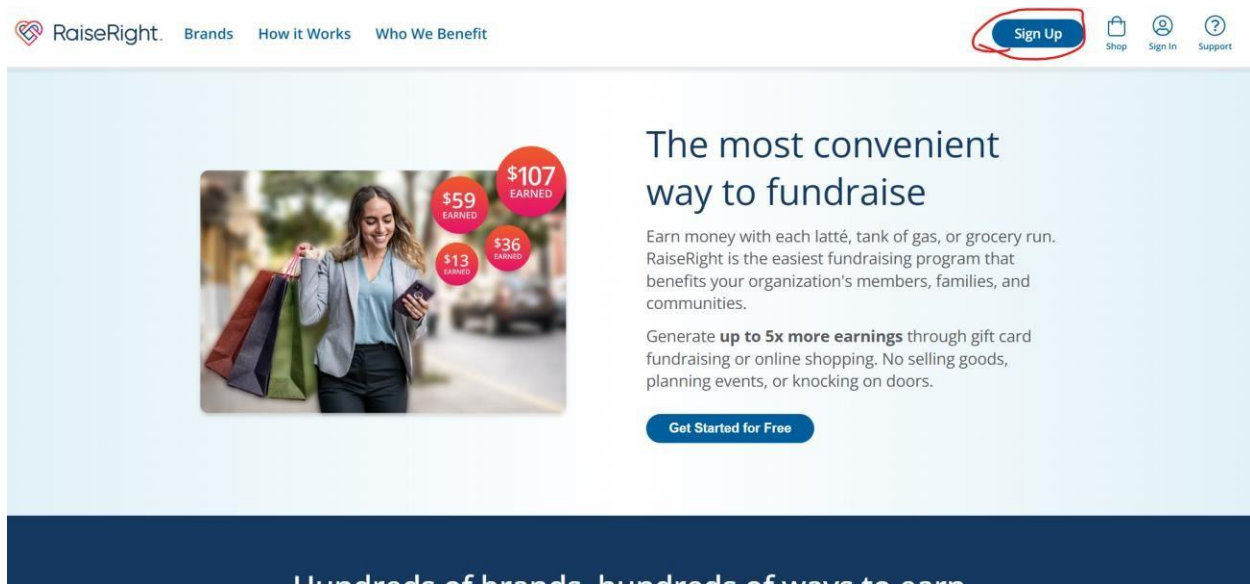
RaiseRight allows customers to purchase gift cards (both physical and electronic) with a portion of the purchase going to a fundraising program. The amount that RaiseRight pays to East Fine Arts depends on the brand. Then, of the amount that East Fine Arts receives, 80% of that money goes into your student's account with East Fine Arts, and the other 20% goes into the East Fine Arts general fund. The money in each student's account will help pay for things that the students need, such as trips, apparel, supplies, summer camps, etc.

Shopping on the go? Download the RaiseRight app and buy eGift cards right at the store!

If you have any questions, please reach out to Bill Tubbs at bill@tubbstaxservice.com or 920-609-7179.


Signing Up

This is a one-time activity to set up your account, make East Fine Arts your fundraising program, and tell us who you are raising money for. To get started, go to <https://www.raiseright.com/> and click "Sign Up" in the top-right corner.



The screenshot shows the RaiseRight website homepage. At the top, there is a navigation bar with the RaiseRight logo and links for Brands, How it Works, and Who We Benefit. On the right side of the navigation bar, there is a "Sign Up" button circled in red, along with icons for Shop, Sign In, and Support. The main content area features a large image of a woman shopping, with overlaid text indicating earnings: "\$59 EARNED", "\$13 EARNED", "\$36 EARNED", and "\$107 EARNED". To the right of the image, the text reads: "The most convenient way to fundraise". Below this, it says: "Earn money with each latté, tank of gas, or grocery run. RaiseRight is the easiest fundraising program that benefits your organization's members, families, and communities." Further down, it states: "Generate **up to 5x more earnings** through gift card fundraising or online shopping. No selling goods, planning events, or knocking on doors." At the bottom of the main content area, there is a blue button that says "Get Started for Free". The footer of the page is dark blue with the text "Hundreds of brands, hundreds of ways to earn" in white.

On the SignUp screen, enter the East Fine Arts enrollment code: **7F9ZTBX3XSKM** then click “Join a Program”.



Brands How It Works Who We Benefit

Sign Up Shop Sign In Support

Join or Start a Program Today

Join an existing program

All you need is your organization's unique enrollment code. If you don't know your code, you can ask your program's coordinator.

Enrollment Code [What's an enrollment code?](#)

F3FA23EF57L95

[Join a Program](#)


or

Start a new program

If your organization is ready for a better way to fundraise, you've come to the right place. For more information on gift card fundraising, visit [RaiseRight.com](#) or call a New Program Advisor at: 1-800-727-4715, Option 4.

[Start a New Program](#)

Enter your first and last name, and the Student's Name that you are earning for. This is great for extended family and friends, as they can help raise money for your student and East Fine Arts as well! Then click “Next”.



Create Account Sign-in Information Account Security

Create your account

We need some basic information to help you start earning for Pulaski Community Schools Music Boosters.

First Name

Last Name

Who are you earning for?

Student's Name (optional)

Enter the name of the person you are earning for; this could be an athlete, musician, etc.


Group (optional)


Team name, classroom, etc.


[Next](#)


[Back](#)

Enter your email address and create a password, then click “Next”.



 Create Account

 Sign-in Information

 Account Security

Sign-in information

This information will be used for you to sign in to your account

Email

☒ Yes, send me emails when bonus earnings increase or when exclusive earning opportunities are available.

Password (8+ characters) SHOW

Password strength

For a stronger password


- Try a 3-4 uncommon word phrase that's easy to remember, ex. hungry car dance
- Capitalization doesn't help much
- Avoid predictable patterns and substitutions, like 123@sdf


Confirm Password SHOW


[Back](#)


[Next](#)

Finally, set up a couple of security questions, then click “Next”.



 Create Account

 Sign-in Information

 Account Security

Secure your account

Security questions are used to recover your account if you forget your password and don't have access to your verified phone (collected in the next step)

Security Question 1

Answer 1

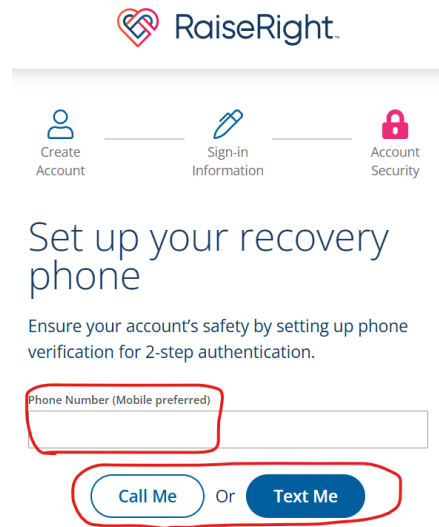
Security Question 2

Answer 2

[Back](#)

[Next](#)

Finally, set up a recovery phone for 2-step authentication, and choose a call or a text for verification.



The screenshot shows the RaiseRight logo at the top. Below it is a navigation bar with three links: 'Create Account' (with a person icon), 'Sign-in Information' (with a pencil icon), and 'Account Security' (with a lock icon). The main heading is 'Set up your recovery phone'. Below the heading is a subtext: 'Ensure your account's safety by setting up phone verification for 2-step authentication.' There is a text input field labeled 'Phone Number (Mobile preferred)'. Below the input field are two buttons: 'Call Me' and 'Text Me', separated by the word 'Or'. Red circles highlight the input field and the two buttons.

RaiseRight.

Create Account Sign-in Information Account Security

Set up your recovery phone

Ensure your account's safety by setting up phone verification for 2-step authentication.

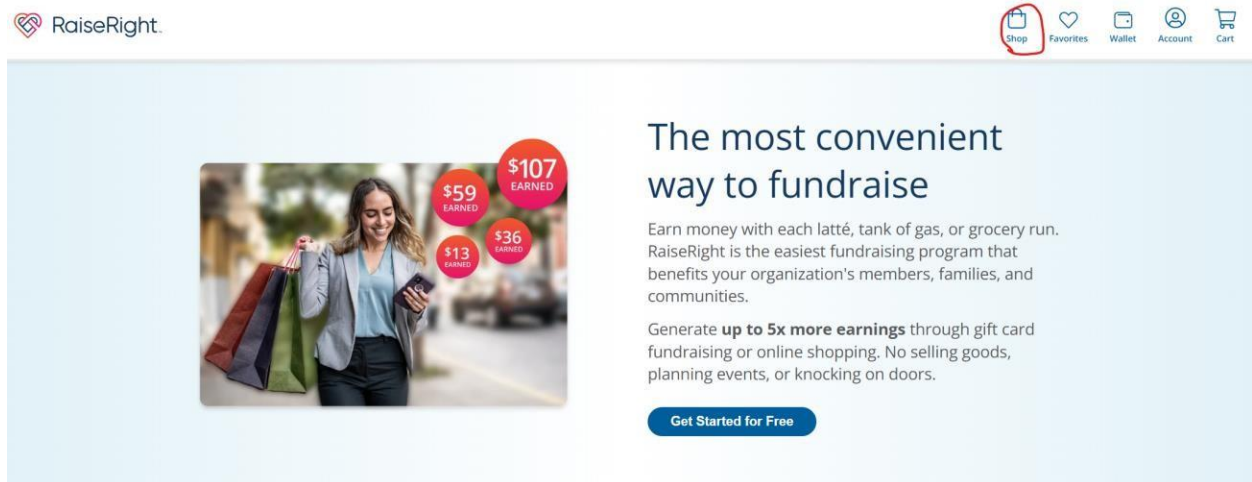
Phone Number (Mobile preferred)

Call Me Or Text Me

These choices can be modified in your account settings at any time. NOTE: once you are ready to place an order, you'll need to add a payment method and an address to your account.

Gift Cards – Physical and Electronic (eGift)

RaiseRight has gift cards for over 750 brands in their store. When shopping on <https://www.raiseright.com/>, click on the “Shop” icon in the top-right corner.



The most convenient way to fundraise

Earn money with each latte, tank of gas, or grocery run. RaiseRight is the easiest fundraising program that benefits your organization's members, families, and communities.

Generate **up to 5x more earnings** through gift card fundraising or online shopping. No selling goods, planning events, or knocking on doors.

[Get Started for Free](#)

This will take you to a page with today's bonus deals, featured brands, and categories. Click on the “Shop” icon in the top-right corner again to see the full list of brands available.



Find brands, like "Instacart"

Shop Favorites Wallet Account Cart

Discover Buy Gift Cards Shop Online

Jeff - Pulaski Community Schools Music Boosters

----- 9 DAYS -----
9 Ways to Earn
FOLLOW US ON SOCIAL MEDIA
FOR DAILY EARNING TIPS
SEPTEMBER 4-12

DOORDASH DSW FANATICS GAP HOME CHEF THE HOME DEPOT instacart ULTA BEAUTY PANDA EXPRESS

Today's Gift Card Bonuses

Kwik Trip Kwik Trip Grocery Only Kwik Trip Arkive Kwik Trip Kwik Trip

From here you can filter and sort to find the brands and stores you like. Once you find what you are looking for, click on the brand.

Find brands, like "Instacart"

Shop Favorites Wallet Account Cart

Discover Buy Gift Cards Shop Online

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Buy Gift Cards and Shop Online

Earn by purchasing gift cards, shopping online, or both.

Filter & Sort 1045 Results Sort • [Most Popular](#)

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Earnings Type Categories Card Type Denomination

☐ View On Bonus Only

Gift Cards 6% Xbox

Gift Cards 4% Online up to 1% Lowe's

Gift Cards 8% Cracker Barrel

Gift Cards 2.5% Walmart

Gift Cards 5% Taco Bell

Gift Cards 9% Kwik Trip

Gift Cards 4.5% Starbucks

Gift Cards 1.6% Amazon

Gift Cards 4% Domino's

Gift Cards 8% New Trip Grocery Only

Gift Cards 4% H-E-B

Gift Cards 2.5% Target

Gift Cards 4% Pick n Save

Top

Then choose the type (Physical, eGift, or Reload), choose your amounts, and click "Add to Cart". Lowe's was used as an example because it has all options available. Please see below for more info on reloading gift cards and Shop Online.

Find brands, like "Instacart"

Shop Favorites Wallet Account Cart

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Lowe's

Ways to Earn

Buy Gift Cards Shop Online

Gift Card Types

Physical eGift Reload

Gift cards that are shipped to your organization, or mailed directly to you if ship-to-home eligible.

- Ship to home eligible
- Reloadable card

Card Amount	Quantity	Earnings
\$25.00	1	4%

Total \$25.00

Add to Cart

My Cart

You're earning \$1.00

View Cart

Keep Shopping

Lowe's Physical - \$25.00 (x1) \$25.00 X

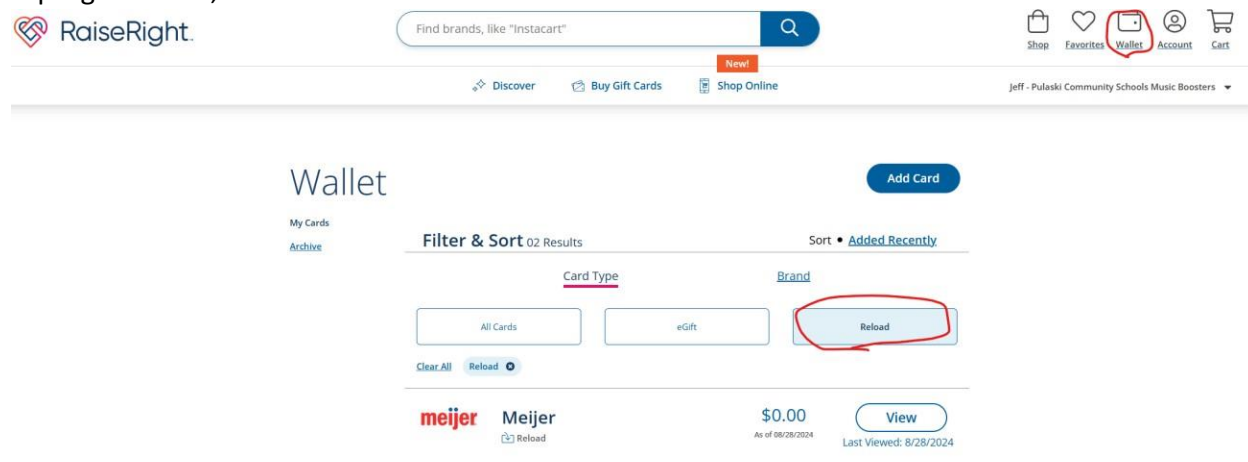
Subtotal \$25.00

The pop-up window in the top-right confirms what you added to the cart and shows your current earnings. Please keep in mind that 80% of those earnings go to your student's account and the other 20% into the East Fine Arts general fund. You can now keep shopping for more cards, or View Cart if you are ready to complete your order.

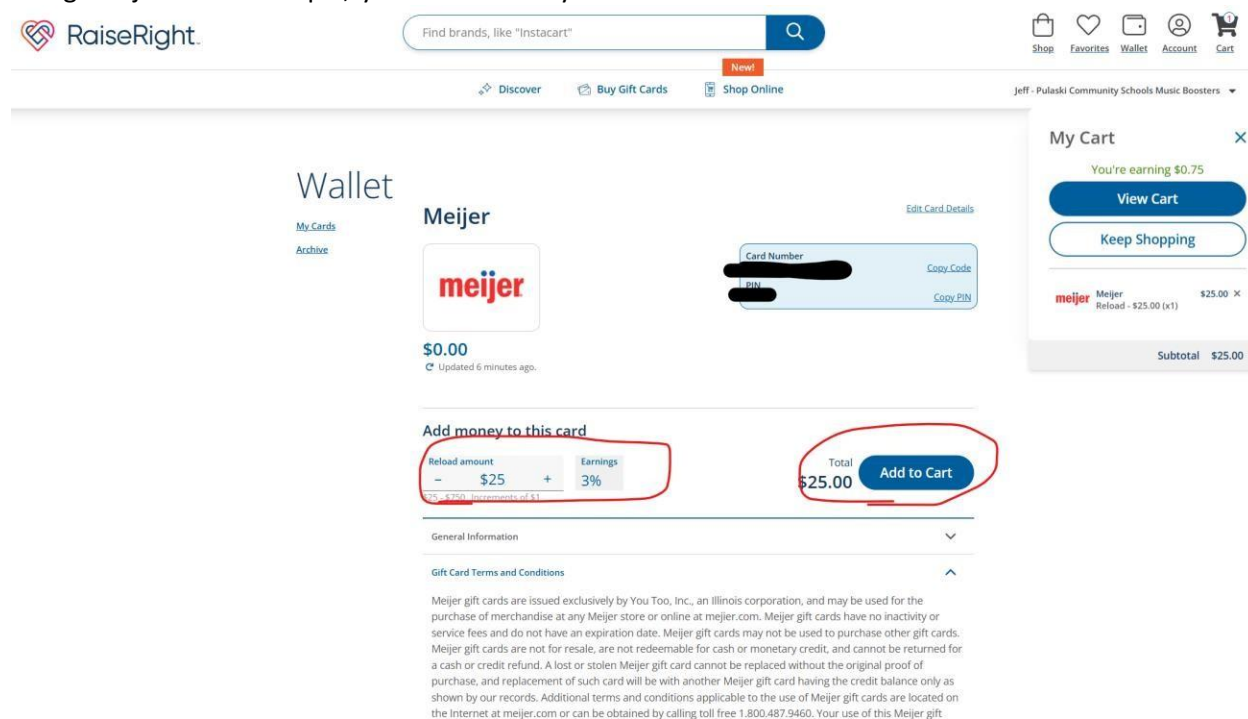
Please see below for important information about checking out!

Reloadable Cards

Some physical gift cards can be reloaded. The easiest way to find these is to go to your Wallet in the top-right corner, and then filter to “Reload”.



Using Meijer as the sample, you can choose your amounts and then click “Add to Cart”.



As before, the pop-up window in the top-right confirms what you added to the cart and shows your current earnings. Please keep in mind that 80% of those earnings go to your student’s account and the other 20% into the East Fine Arts general fund. You can now keep shopping for more cards, or View Cart if you are ready to complete your order.

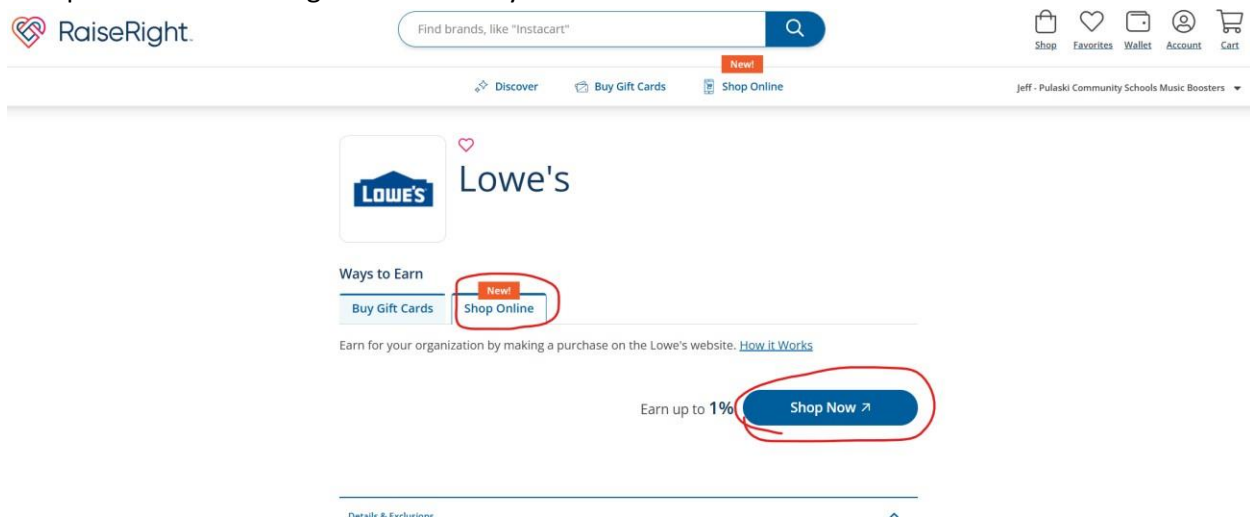
Please see below for important information about checking out!

Shop Online

Shop Online is a new program in the summer of 2024 that gives cash back right at the time of checkout. The great part of this is that you can double-dip and use RaiseRight to purchase gift cards to the same brand. Lowe's is a great example of this.

There are 2 methods to using Shop Online. This document will cover Shop Online through the RaiseRight website. The other method is to install an extension into your web browser. The RaiseRight extension will show a pop-up when you start browsing a site that is part of the Shop Online program.

Search for the brand you want as before, then click on the brand and then choose the "Shop Online" tab. Lowe's was used as an example because it has all options available. Once there, click on "Shop Now" and RaiseRight will redirect you to the brand's website.



Checking Out

Once you've completed your shopping, click the cart in the top-right corner of any page and then click "View Cart".

Find brands, like "Instacart"

Shop Favorites Wallet Account **Cart**

Discover Buy Gift Cards Shop Online

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My Cart

You're earning \$1.00

View Cart

Keep Shopping

Lowe's Physical - \$25.00 (x1)

Subtotal \$25.00

Card Amount \$25.00 Quantity 1 Earnings 4% Total \$25.00

Add to Cart

The checkout process has several different fees and charges associated with it. The first is regarding shipping. You MUST choose "Ship them to me". Click on "Begin Checkout".

Find brands, like "Instacart"

Shop Favorites Wallet Account **Cart**

Discover Buy Gift Cards Shop Online

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Cart

Cart > Payment > Shipping > Review Order

You have cards eligible for ship to home.

Ship them to me
I'd like them sent directly to me. (S&H fees apply)

Ship them to my coordinator
I'd like them sent to my coordinator.
(Organization schedules and pays S&H fees)

Clear Cart

Ship to
• Ship to home: 1 card

Shipping Method
Standard Mail

Subtotal \$25.00
Convenience Fee \$0.29
Shipping & Handling \$1.00
Total \$26.29

Earnings \$1.00

Begin Checkout

Product	Value	Quantity	Dollar Amount
Ship to Home These cards will ship directly to you.			
Lowe's Physical Earn 4.00% = \$1.00	\$25.00	1	\$25.00
Subtotal		1	\$25.00

Next up is payment. The cheapest is to add your bank account to your RaiseRight payment methods. Using this method, you will be charged a flat fee of \$0.29 per order, regardless of the total order. The other 2 methods charge a percentage of the total order, so the larger the order, the larger the convenience fee. Debit cards are charged 1%, while credit cards are charged 3%. Choose the payment method that is right for you, then click “Continue to Shipping”.

Payment

Cart > Payment > Shipping > Review Order

☒ **Bank Account** (XXXX-XXXX-XX-XX) \$0.29 Convenience Fee
Default Payment

☐ **Add Debit Card** NEW
1.0% convenience fee applies to each transaction

☐ **Add Credit Card**
3.0% convenience fee applies to each transaction

[Back](#) [Continue to Shipping](#)

Cart

Product	Value	Quantity	Amount
Lowe's Physical 1x2	\$25.00	1	\$25.00
Subtotal		1	\$25.00
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
Total			\$26.29

Ship to: [Ship to home: 1 items](#)

Payment: Bank Account (XXXX-XXXX-XX-XX)

On the Shipping screen, verify your address or add one if necessary. Then choose the shipping method you'd like. This is for physical gift cards. eGift and reloads will not require shipping. When done, click “Review Order”.

Shipping

Cart > Payment > Shipping > Review Order

Shipping Address

☒ [Redacted Address] [Edit](#)

[Add New Address](#)

☐ Make this my preferred shipping address

Shipping Method

Shipping Method	Estimated Shipping Date	Cost
<input checked="" type="radio"/> Standard Mail	Ships within 3 days	\$1.00
<input type="radio"/> UPS Ground	Ships within 3 days	\$11.50
<input type="radio"/> UPS Overnight	Ships within 1 day	\$16.50

Holidays may affect actual ship dates.
Tracking number not provided with Standard USPS Mail.

[Back](#) [Review Order](#)


Cart

Product	Value	Quantity	Amount
Lowe's Physical 1x2	\$25.00	1	\$25.00
Subtotal		1	\$25.00
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
Total			\$26.29


Ship to: [Ship to home: 1 items](#)






Payment: Bank Account (XXXX-XXXX-XX-XX)




Finally, confirm all your order details: what was ordered, payment method, address, shipping method. When satisfied that it is correct, click on "Place Order".



Find brands, like "Instacart"





 Discover Buy Gift Cards Shop Online

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Cart > Payment > Shipping > Review Order

Product	Value	Quantity	Dollar Amount
Ship to Home These cards will ship directly to you.			
Lowe's  Physical Earn 4.00% = \$1.00	\$25.00	1	\$25.00
Subtotal		1	\$25.00
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
Total			\$26.29

Payment
Bank Account (xxxx-xxxx-xxxx) [Edit](#)

Ship to
• Ship to home: 1 card
 [Edit](#)

Shipping Method [Edit](#)
Standard Mail

Subtotal \$25.00
Convenience Fee \$0.29
Shipping & Handling \$1.00
Total \$26.29

Earnings \$1.00

Place Order

Cancel