

Disclaimer: this document is NOT meant to be a comprehensive user guide. Nor is this an official guide to RaiseRight. It is meant as an introduction to using RaiseRight, including its benefits.

## **Summary**

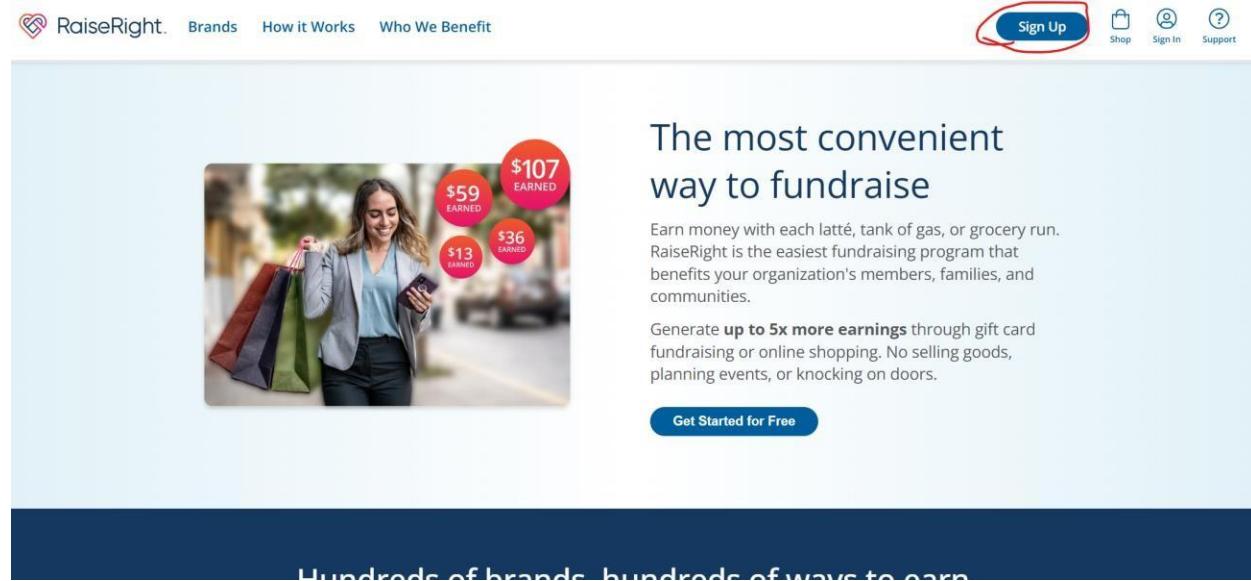
RaiseRight allows customers to purchase gift cards (both physical and electronic) with a portion of the purchase going to a fundraising program. The amount that RaiseRight pays to East Fine Arts depends on the brand. Then, of the amount that East Fine Arts receives, 80% of that money goes into your student's account with East Fine Arts, and the other 20% goes into the East Fine Arts general fund. The money in each student's account will help pay for things that the students need, such as trips, apparel, supplies, summer camps, etc.

Shopping on the go? Download the RaiseRight app and buy eGift cards right at the store!

If you have any questions, please reach out to Bill Tubbs at [bill@tubbstaxservice.com](mailto:bill@tubbstaxservice.com) or 920-609-7179.

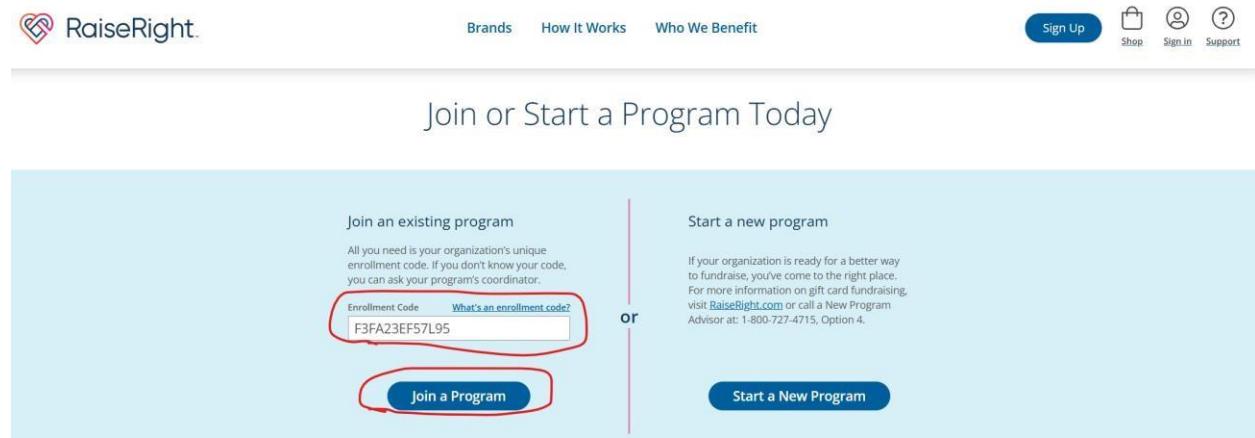
## **Signing Up**

This is a one-time activity to set up your account, make East Fine Arts your fundraising program, and tell us who you are raising money for. To get started, go to <https://www.raiseright.com/> and click "Sign Up" in the top-right corner.



The screenshot shows the RaiseRight website homepage. At the top, there is a navigation bar with the RaiseRight logo, links for 'Brands', 'How it Works', and 'Who We Benefit', and a 'Sign Up' button (which is circled in red). To the right of the sign-up button are links for 'Shop', 'Sign In', and 'Support'. Below the navigation, there is a large image of a woman walking with shopping bags, with four red circles overlaid on the image showing earnings amounts: '\$59 EARNED', '\$107 EARNED', '\$13 EARNED', and '\$36 EARNED'. To the right of the image, the text 'The most convenient way to fundraise' is displayed, followed by a description of the program's benefits and a 'Get Started for Free' button. At the bottom of the page, a dark blue banner contains the text 'Hundreds of brands. Hundreds of ways to earn.'

On the SignUp screen, enter the East Fine Arts enrollment code: **7F9ZTBX3XSKM** then click “Join a Program”.



Join or Start a Program Today

Join an existing program

All you need is your organization's unique enrollment code. If you don't know your code, you can ask your program's coordinator.

Enrollment Code [What's an enrollment code?](#)

F3FA23EF57L95

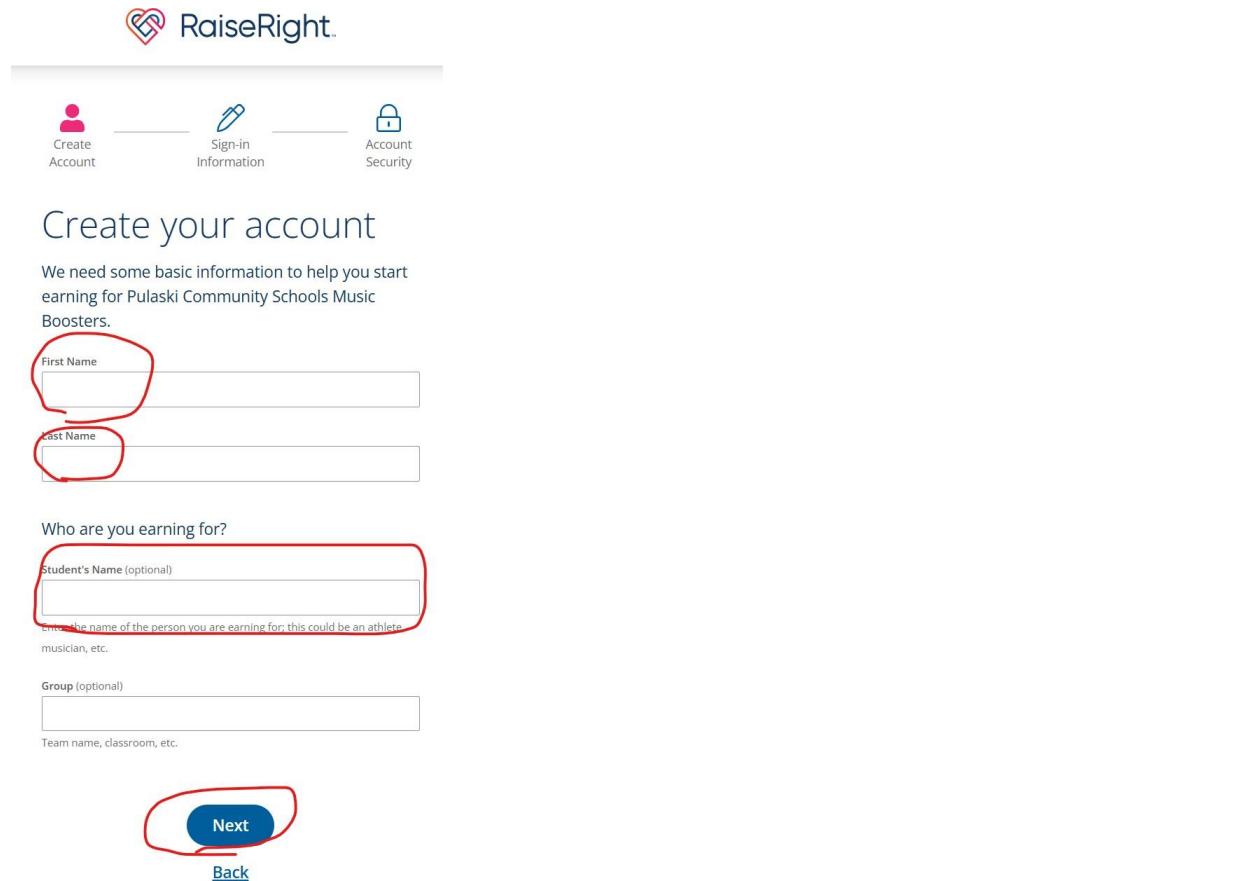
Join a Program

Start a new program

If your organization is ready for a better way to fundraise, you've come to the right place. For more information on gift card fundraising, visit [RaiseRight.com](#) or call a New Program Advisor at: 1-800-727-4715, Option 4.

Start a New Program

Enter your first and last name, and the Student's Name that you are earning for. This is great for extended family and friends, as they can help raise money for your student and East Fine Arts as well! Then click “Next”.



Create your account

We need some basic information to help you start earning for Pulaski Community Schools Music Boosters.

First Name

Last Name

Who are you earning for?

Student's Name (optional)

Group (optional)

Next

Back

Enter your email address and create a password, then click “Next”.

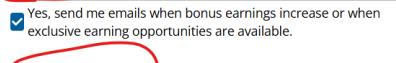
 **RaiseRight**

 Create Account  Sign-in Information  Account Security

## Sign-in information

This information will be used for you to sign in to your account



Yes, send me emails when bonus earnings increase or when exclusive earning opportunities are available. 

 [SHOW](#)

>Password strength 

For a stronger password

- Try a 3-4 uncommon word phrase that's easy to remember, ex. hungry car dance
- Capitalization doesn't help much
- Avoid predictable patterns and substitutions, like 123@sdf

 [SHOW](#)

[Next](#)  [Back](#)

Finally, set up a couple of security questions, then click “Next”.

 **RaiseRight**

 Create Account  Sign-in Information  Account Security

## Secure your account

Security questions are used to recover your account if you forget your password and don't have access to your verified phone (collected in the next step)









[Next](#)  [Back](#)

Finally, set up a recovery phone for 2-step authentication, and choose a call or a text for verification.



Create  
Account



Sign-in  
Information



Account  
Security

## Set up your recovery phone

Ensure your account's safety by setting up phone verification for 2-step authentication.

Phone Number (Mobile preferred)

Call Me    Or    Text Me

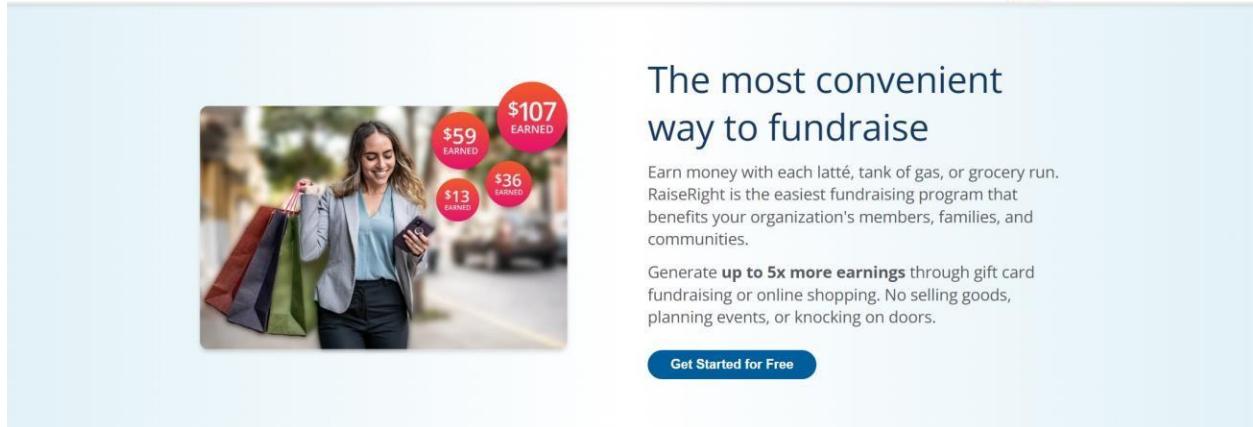
These choices can be modified in your account settings at any time. NOTE: once you are ready to place an order, you'll need to add a payment method and an address to your account.

## Gift Cards – Physical and Electronic (eGift)

RaiseRight has gift cards for over 750 brands in their store. When shopping on <https://www.raiseright.com/>, click on the “Shop” icon in the top-right corner.

 RaiseRight.

 Favorites  Account 



The most convenient way to fundraise

Earn money with each latté, tank of gas, or grocery run. RaiseRight is the easiest fundraising program that benefits your organization's members, families, and communities.

Generate **up to 5x more earnings** through gift card fundraising or online shopping. No selling goods, planning events, or knocking on doors.

[Get Started for Free](#)

This will take you to a page with today's bonus deals, featured brands, and categories. Click on the “Shop” icon in the top-right corner again to see the full list of brands available.



Find brands, like "Instacart" 

Discover  Buy Gift Cards 

Jeff - Pulaski Community Schools Music Boosters 

----- 9 DAYS -----  
9 Ways to Earn  
FOLLOW US ON SOCIAL MEDIA FOR DAILY EARNING TIPS  
SEPTEMBER 4-12

DOORDASH  DSW  Fanatics   
GAP  HOME CHEF  THE HOME DEPOT   
instacart  ULTA BEAUTY  PANDA EXPRESS   
   

### Today's Gift Card Bonuses



From here you can filter and sort to find the brands and stores you like. Once you find what you are looking for, click on the brand.

The screenshot shows the RaiseRight website interface. At the top, there is a search bar with the placeholder "Find brands, like 'Instacart'" and a magnifying glass icon. To the right of the search bar are links for "Shop", "Favorites", "Wallet", "Account", and "Cart". Below the search bar, there are buttons for "Discover", "Buy Gift Cards", and "Shop Online". A "New!" badge is visible above the "Shop Online" button. On the far right, a dropdown menu shows "Jeff - Pulaski Community Schools Music Boosters". The main content area is titled "Buy Gift Cards and Shop Online" and includes the sub-instruction "Earn by purchasing gift cards, shopping online, or both.". Below this, a message says "Filter & Sort 1045 Results". The results are sorted by "Most Popular". The grid of cards includes:

- XBOX: Gift Cards 6%
- Lowe's: Gift Cards 4% Online up to 1%
- Cracker Barrel: Gift Cards 8%
- Walmart: Gift Cards 2.5%
- Taco Bell: Gift Cards 5%
- Kwik Trip: Gift Cards 9% BONUS
- STARBUCKS: Gift Cards 4.5%
- amazon: Gift Cards 1.6%
- Speedway: Gift Cards 4%
- Domino's: Gift Cards 8%
- New York Grocery Only: Gift Cards 15% (highlighted with a red border)
- THE HOME DEPOT: Gift Cards 4%
- Target: Gift Cards 2.5%
- Pick 'n Save: Gift Cards 4%

At the bottom right of the grid, there is a "View On Bonus Only" link and a "Top" link.

Then choose the type (Physical, eGift, or Reload), choose your amounts, and click "Add to Cart". Lowe's was used as an example because it has all options available. Please see below for more info on reloading gift cards and Shop Online.

The screenshot shows the Lowe's gift card purchase page on the RaiseRight website. At the top, there is a search bar with the placeholder "Find brands, like 'Instacart'" and a magnifying glass icon. To the right of the search bar are links for "Shop", "Favorites", "Wallet", "Account", and "Cart". Below the search bar, there are buttons for "Discover", "Buy Gift Cards", and "Shop Online". A "New!" badge is visible above the "Shop Online" button. On the far right, a dropdown menu shows "Jeff - Pulaski Community Schools Music Boosters". The main content area is titled "Lowe's" and includes the sub-instruction "Ways to Earn". Below this, there are buttons for "Buy Gift Cards" (highlighted with a red border) and "Shop Online". The "Gift Card Types" section shows three options: "Physical" (highlighted with a red border), "eGift", and "Reload". A note below says "Gift cards that are shipped to your organization, or mailed directly to you if ship-to-home eligible." with checkboxes for "Ship to home eligible" and "Reloadable card". The "Card Amount" dropdown is set to "\$25.00", the "Quantity" dropdown is set to "1", and the "Earnings" dropdown is set to "4%". To the right, the "Total" is listed as "\$25.00". At the bottom right, there is a large blue "Add to Cart" button. To the right of the main content area, there is a "My Cart" sidebar with a note "You're earning \$1.00" and buttons for "View Cart" and "Keep Shopping". The "View Cart" button is highlighted with a red border. The sidebar also shows a list of items: "Lowe's Physical - \$25.00 (x1)" and a "Subtotal \$25.00".

The pop-up window in the top-right confirms what you added to the cart and shows your current earnings. Please keep in mind that 80% of those earnings go to your student's account and the other 20% into the East Fine Arts general fund. You can now keep shopping for more cards, or View Cart if you are ready to complete your order.

Please see below for important information about checking out!

## Reloadable Cards

Some physical gift cards can be reloaded. The easiest way to find these is to go to your Wallet in the top-right corner, and then filter to “Reload”.



The screenshot shows the RaiseRight website's navigation bar with links for Shop, Favorites, Wallet (which is circled in red), Account, and Cart. Below the navigation is a search bar and a 'Discover' section. The main content area is titled 'Wallet' and shows a 'Filter & Sort' section with '02 Results'. Under 'Card Type', 'All Cards' and 'eGift' are listed, with 'Reload' circled in red. Under 'Brand', 'meijer' is listed. A card for 'meijer' is shown with a balance of '\$0.00' and a 'View' button.

### Wallet

[Add Card](#)

My Cards  
[Archive](#)

Filter & Sort 02 Results

Sort • [Added Recently](#)

Card Type

Brand

All Cards

eGift

Reload

[Clear All](#)

[Reload](#)

meijer Meijer

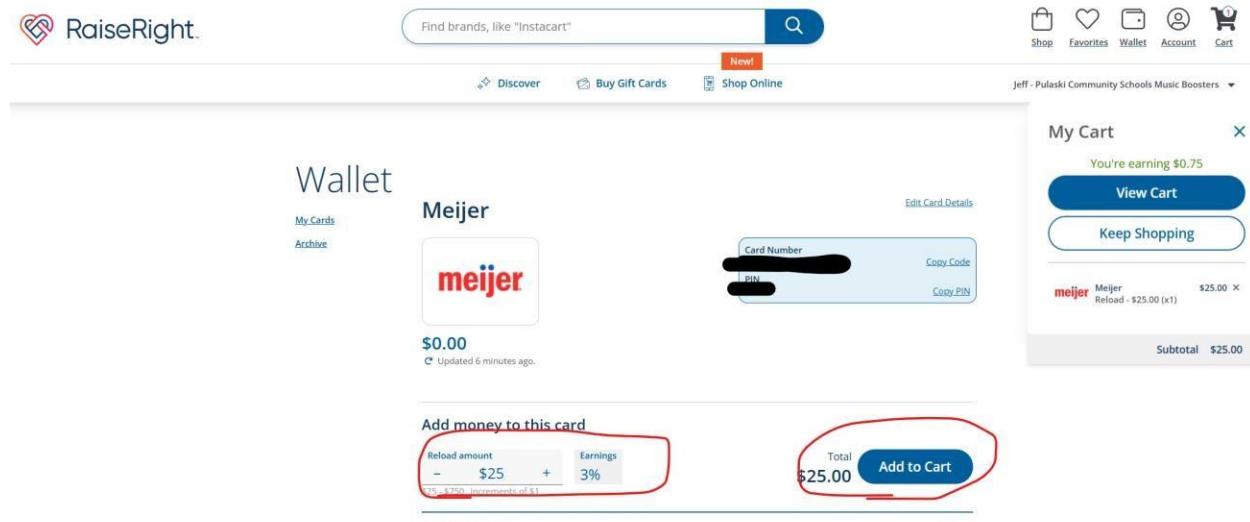
\$0.00

As of 08/28/2024

[View](#)

Last Viewed: 8/28/2024

Using Meijer as the sample, you can choose your amounts and then click “Add to Cart”.



The screenshot shows the Meijer card reload page. The card image shows a balance of '\$0.00' (updated 6 minutes ago). Below the card, there's a section to 'Add money to this card' with a 'Reload amount' field set to '\$25' and an 'Earnings' field at '3%'. To the right, a 'Total' of '\$25.00' is shown next to a large 'Add to Cart' button. A pop-up window titled 'My Cart' is visible on the right, showing a subtotal of '\$25.00'.

[Add money to this card](#)

Reload amount  
- \$25 + 3%  
\$25 - \$150, increments of \$1

Total  
\$25.00 [Add to Cart](#)

General Information

[Gift Card Terms and Conditions](#)

Meijer gift cards are issued exclusively by You Too, Inc., an Illinois corporation, and may be used for the purchase of merchandise at any Meijer store or online at [meijer.com](#). Meijer gift cards have no inactivity or service fees and do not have an expiration date. Meijer gift cards may not be used to purchase other gift cards. Meijer gift cards are not for resale, are not redeemable for cash or monetary credit, and cannot be returned for a cash or credit refund. A lost or stolen Meijer gift card cannot be replaced without the original proof of purchase, and replacement of such card will be with another Meijer gift card having the credit balance only as shown by our records. Additional terms and conditions applicable to the use of Meijer gift cards are located on the Internet at [meijer.com](#) or can be obtained by calling toll free 1.800.487.9460. Your use of this Meijer gift

As before, the pop-up window in the top-right confirms what you added to the cart and shows your current earnings. Please keep in mind that 80% of those earnings go to your student's account and the other 20% into the East Fine Arts general fund. You can now keep shopping for more cards, or View Cart if you are ready to complete your order.

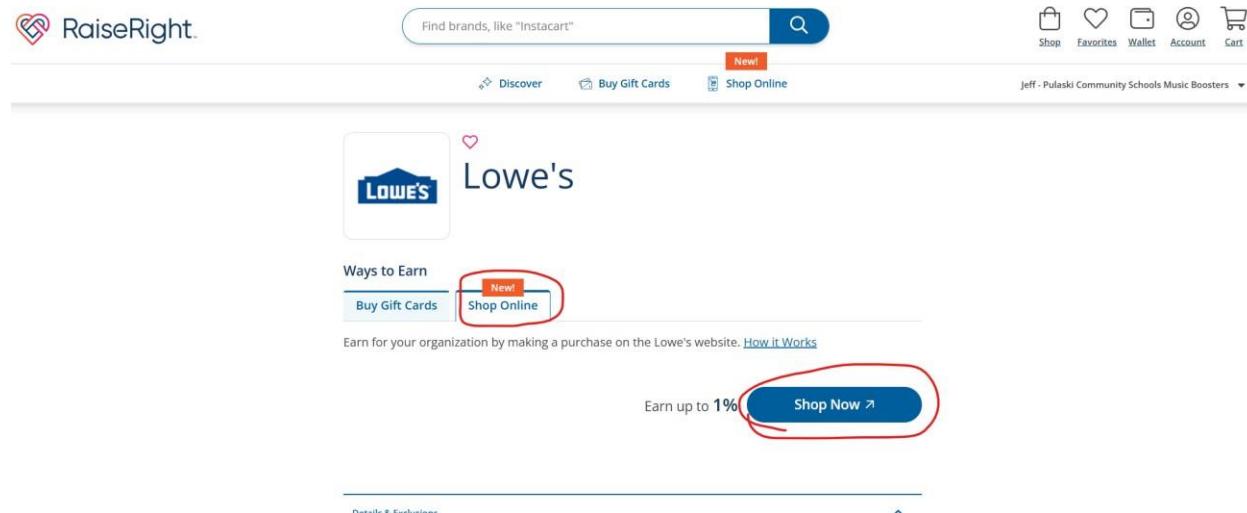
Please see below for important information about checking out!

## Shop Online

Shop Online is a new program in the summer of 2024 that gives cash back right at the time of checkout. The great part of this is that you can double-dip and use RaiseRight to purchase gift cards to the same brand. Lowe's is a great example of this.

There are 2 methods to using Shop Online. This document will cover Shop Online through the RaiseRight website. The other method is to install an extension into your web browser. The RaiseRight extension will show a pop-up when you start browsing a site that is part of the Shop Online program.

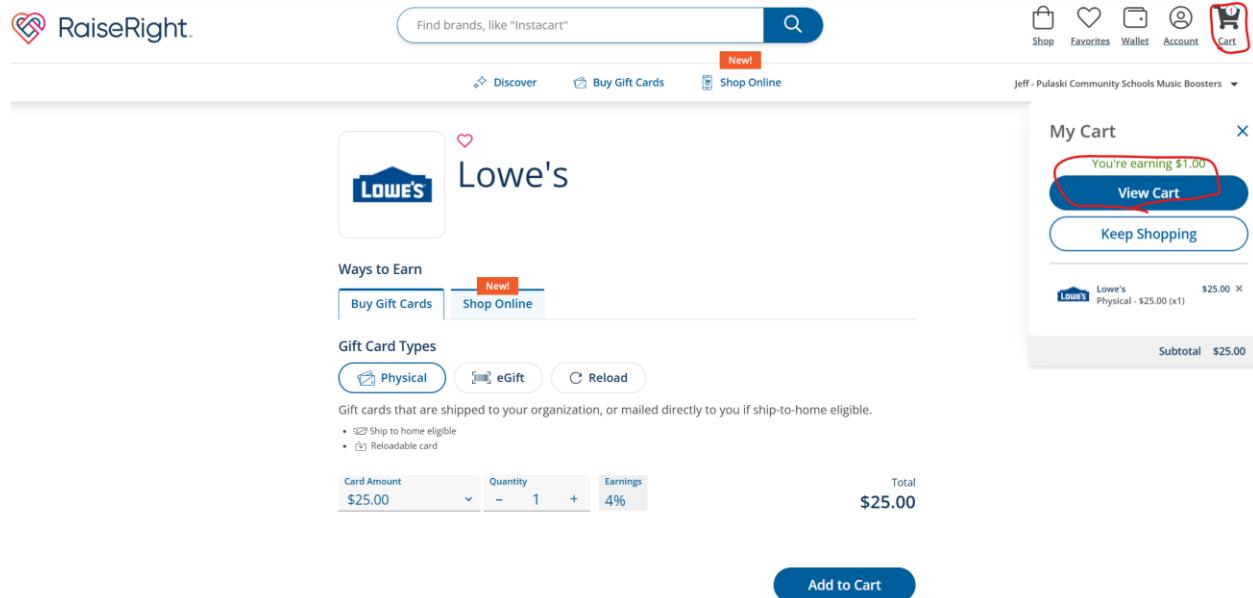
Search for the brand you want as before, then click on the brand and then choose the "Shop Online" tab. Lowe's was used as an example because it has all options available. Once there, click on "Shop Now" and RaiseRight will redirect you to the brand's website.



The screenshot shows the RaiseRight website interface. At the top, there's a search bar with the placeholder "Find brands, like 'Instacart'". Below the search bar are several navigation links: "Discover" (with a magnifying glass icon), "Buy Gift Cards" (with a gift card icon), "Shop Online" (with a shopping cart icon), and a "New!" badge. To the right of these are "Shop", "Favorites", "Wallet", "Account", and "Cart" buttons. The user is logged in as "Jeff - Pulaski Community Schools Music Boosters". The main content area features the Lowe's logo and a "Lowe's" text. Below this, there's a section titled "Ways to Earn" with two options: "Buy Gift Cards" and "Shop Online". The "Shop Online" button is circled in red and has a "New!" badge. A red circle also highlights the "Shop Now" button in the center of the page. A small note below the "Ways to Earn" section says "Earn for your organization by making a purchase on the Lowe's website. [How it Works](#)". The bottom of the page has a footer with the text "Purcell & Everharts".

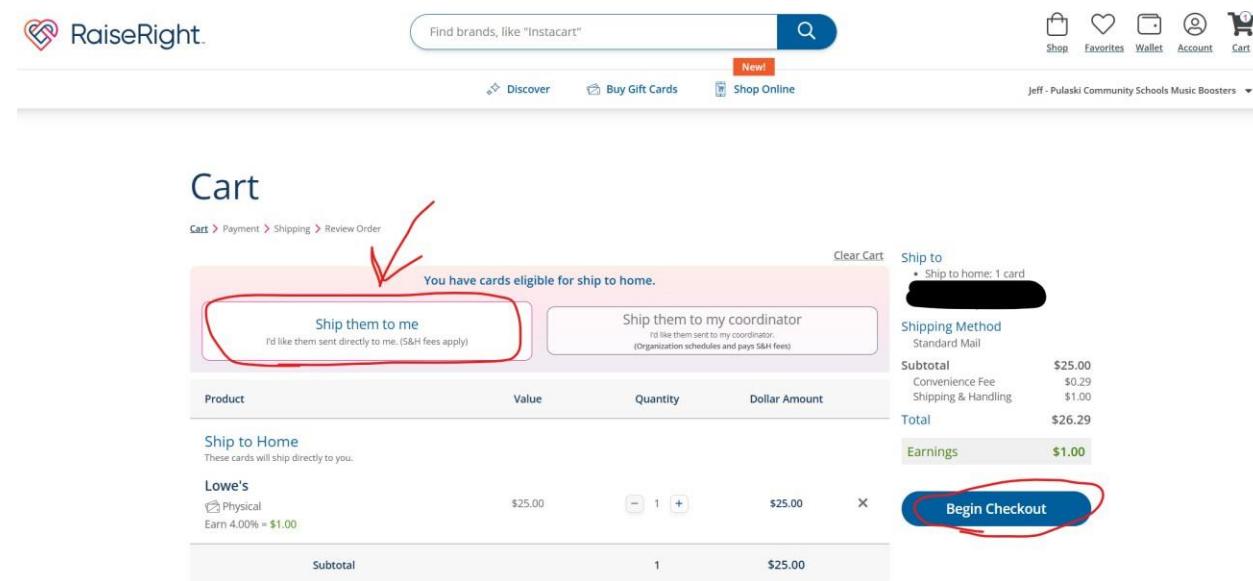
## Checking Out

Once you've completed your shopping, click the cart in the top-right corner of any page and then click "View Cart".



The screenshot shows the RaiseRight website interface. At the top, there is a search bar with the placeholder "Find brands, like 'Instacart'" and a magnifying glass icon. Below the search bar are navigation links: "Discover" (with a "New!" badge), "Buy Gift Cards", "Shop Online", and a user account dropdown for "Jeff - Pulaski Community Schools Music Boosters". On the right side of the header is a shopping cart icon. The main content area is titled "My Cart" and shows a single item: "Lowe's Physical - \$25.00 (x1)". The item details are: Subtotal \$25.00. Below the cart, there is a section titled "Ways to Earn" with "Buy Gift Cards" and "Shop Online" buttons. Under "Gift Card Types", there are "Physical", "eGift", and "Reload" options. A note states: "Gift cards that are shipped to your organization, or mailed directly to you if ship-to-home eligible." It lists two options: "Ship to home eligible" (checked) and "Reloadable card". A summary table shows: Card Amount \$25.00, Quantity 1, Earnings 4%, and Total \$25.00. At the bottom right of the cart area is a blue "Add to Cart" button.

The checkout process has several different fees and charges associated with it. The first is regarding shipping. You MUST choose "Ship them to me". Click on "Begin Checkout".



The screenshot shows the "Cart" page. At the top, there is a breadcrumb navigation: "Cart > Payment > Shipping > Review Order". Below the breadcrumb, a message says "You have cards eligible for ship to home." with a red arrow pointing to the "Ship them to me" button, which is highlighted with a red box. Another button, "Ship them to my coordinator", is also present. To the right, there is a "Clear Cart" button and a "Ship to" section with a "Ship to home: 1 card" option. The "Shipping Method" is set to "Standard Mail". The "Subtotal" is \$25.00, "Convenience Fee" is \$0.29, "Shipping & Handling" is \$1.00, and the "Total" is \$26.29. The "Earnings" are \$1.00. At the bottom right of the cart area is a blue "Begin Checkout" button, which is highlighted with a red box.

Next up is payment. The cheapest is to add your bank account to your RaiseRight payment methods. Using this method, you will be charged a flat fee of \$0.29 per order, regardless of the total order. The other 2 methods charge a percentage of the total order, so the larger the order, the larger the convenience fee. Debit cards are charged 1%, while credit cards are charged 3%. Choose the payment method that is right for you, then click "Continue to Shipping".

Payment

Cart

Product	Value	Quantity	Amount
Lowe's Physical	\$25.00	1	\$25.00
Subtotal		1	\$25.00
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
<b>Total</b>	<b>\$26.29</b>		

On the Shipping screen, verify your address or add one if necessary. Then choose the shipping method you'd like. This is for physical gift cards. eGift and reloads will not require shipping. When done, click "Review Order".

Shipping

Cart

Product	Value	Quantity	Amount
Lowe's Physical	\$25.00	1	\$25.00
Subtotal		1	\$25.00
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
<b>Total</b>	<b>\$26.29</b>		

Finally, confirm all your order details: what was ordered, payment method, address, shipping method. When satisfied that it is correct, click on “Place Order”.

RaiseRight

Find brands, like "Instacart"

Discover Buy Gift Cards Shop Online

New!

Shop Favorites Wallet Account

Jeff - Pulaski Community Schools Music Boosters

## Order Review

Cart > Payment > Shipping > Review Order

Product	Value	Quantity	Dollar Amount
<strong>Ship to Home</strong> These cards will ship directly to you.			
<strong>Lowe's</strong> Physical Earn 4.00% = \$1.00	\$25.00	1	\$25.00
Subtotal		1	<strong>\$25.00</strong>
Convenience Fee			\$0.29
Shipping & Handling			\$1.00
			<strong>Total</strong>
			<strong>\$26.29</strong>

Payment  
Bank Account (xxxx-xxxx-xxxx-xxxx) [Edit](#)

Ship to  
• Ship to home: 1 card [Edit](#)

Shipping Method [Edit](#)  
Standard Mail

Subtotal [Edit](#) \$25.00  
Convenience Fee \$0.29  
Shipping & Handling \$1.00

Total \$26.29

Earnings \$1.00

Place Order

Cancel